

ISD Outreach Reporting

1. District Number

* 1. Please select your district from the drop-down list below.

	A-K	L-Z
Choose From One	<input type="text" value="6"/>	<input type="text" value="6"/>

2. District and Contact Info

* 1. Who in your district is the contact for Pre-K programs?

* 2. What is the district Pre-K contact's phone number?

* 3. What is the district Pre-K contact's email address?

* 4. District street address:

* 5. Total district student enrollment:

* 6. Please enter today's date:

Date MM DD YYYY

/ /

3. Pre-K Survey

ISD Outreach Reporting

* 1. How many students in your district are eligible for free Pre-K services?

Free PK eligible means: At least three years of age and meets one of the following criteria:

1. Is unable to speak and comprehend the English language;
2. is educationally disadvantaged (National School Lunch Program or Head Start);
3. is a homeless child, as defined by 42 U.S.C. Section 11434a, regardless of the residence of either parent or child, or of the child's guardian or other person having lawful control of the child;
4. is the child of an active duty member of the armed forces of the United States, including the state military forces or a reserve component of the armed forces, who is ordered to active duty by proper authority;
5. is the child of a member of the armed forces of the United States, including the state military forces or a reserve component of the armed forces, who was injured or killed while serving on active duty; or
6. is or ever has been in the conservatorship of the Department of Family and Protective Services following an adversary hearing held as provided by Section 262.201, Family Code.

0-500

2000-4000

12000-18000

500-1000

4000-8000

18000+

1000-2000

8000-12000

If you know the exact number of PK eligible students, please include that number here:

* 2. How many schools in your district offer

Full-Day free Pre-K:

Half-Day free Pre-K:

* 3. How many schools in your district offer

On-Campus free Pre-K:

Off-Campus free Pre-K:

ISD Outreach Reporting

*** 4. Please select ALL the methods your district currently uses to promote its free Pre-K programs to low income parents of children age 3-5.**

- Using broadcast advertising (television, radio, etc.)
- Host summer camp sign up programs
- Events and/or advertising at local businesses (Babies R Us, Wal-Mart, banks, malls, etc.)
- Events and/or advertising at local community centers and gatherings (churches, community meetings, apartment complexes, parks, etc.)
- Partnering with other organizations to create an event or to distribute information (Head Start, CHIP, etc.)
- Establish a referral program - invite a friend, etc.
- Using elementary school teacher/staff to send information home to parents
- Distributing brochures
- Direct mailing to key geographic areas
- Work with medical providers
- Online advertising/banners on websites (local schools, doctors, community sites, etc.)/key word search
- Using Print Media (newspaper ads, news stories)
- Work through homeless liaisons via shelters, motels, and campgrounds
- Robo-calling/Automated calling of homes
- Social/viral marketing/posting stories from parents
- Door-to-door outreach
- Insert information in paycheck envelopes
- Events at food banks
- Work with military family programs
- Kindergarten round-up events
- Work with PTA or parent workshops
- Work through migrant programs
- Work with LPAC (Language Proficiency Assessment Committee)
- Other (please specify)

ISD Outreach Reporting

* 5. In which languages does your district provide promotional materials or conduct promotional events for free Pre-K?

- English
- Spanish
- Vietnamese
- Mandarin
- Cantonese
- Other (please specify)

* 6. Please select the TOP 3-5 MOST EFFECTIVE methods your district currently uses in promoting its free Pre-K program to low income parents of children age 3-5.

- Using broadcast advertising (television, radio, etc.)
- Host summer camp sign up programs
- Events and/or advertising at local businesses (Babies R Us, Wal-Mart, banks, malls, etc.)
- Events and/or advertising at local community centers and gatherings (churches, community meetings, apartment complexes, parks, etc.)
- Partnering with other organizations to create an event of to distribute information (Head Start, CHIP, etc.)
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- Other (please specify)
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ISD Outreach Reporting

*** 7. Does your district partner with Head Start?**

Yes

No

8. How often and when does your district promote the free Pre-K program to low-income parents of children age 3-5? Please select each MONTH that you conduct activities.

January

May

September

February

June

October

March

July

November

April

August

December